

PETS PLUS

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distribute freely!

• WINTER 2002 •

a newsletter published for supporters of PAWS of East Texas Society, a/k/a PETS, an associate agency member of the American Humane Association

PETS MISSION

To significantly reduce the number of homeless animals through public awareness and the provision of adequate sanctuary, to passionately promote adoption, to implement an accessible sterilization program, and to provide painless euthanasia when necessary.

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Paula Kuta
Jennifer Lee
Frances Whiteside
Doug Young

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Save the Date!

Groundbreaking slated for December 20th

You're invited to reserve 2 p.m. on Friday, December 20, on your calendar for a great event. Ground will be broken for the Richard D. Klein Animal Shelter on site of the donated land off Tena Street. You had a part in making it happen, so please be there to celebrate! (Your animals are invited too - it will be a great occasion!)



A 4x8 sign is all that stands now, but PETS expects to see construction of the Richard D. Klein Shelter completed in 2003.

A December to Remember!

Join us for a flurry of furry festivities
with PETS fun-raisers!

Bring your pet or your child to pose with **SANTA PAWS** on Saturday, November 30 at the Wal-Mart gazebo. Polaroid photos will be taken for a \$5 minimum donation. Hot dogs and soft drinks will also be sold.

Throughout December, choose one of four **VIP TREES** on which to hang a personalized ornament for a minimum \$5 donation. Memorialize a deceased companion or honor your living Very Important Pet(s).

Trees will be located at:
Animal Medical Center

(Jacksonville); Bullard Veterinary Medical Center; and Jacksonville Animal Hospital. For allowing PETS to put up these trees, PETS thanks (respectively) Ira Stephens, DVM; Grady Ellis, DVM; John Alexander, DVM; and Bjorn Doody, DVM.



Chocolate, Champagne & Christmas

a very tasteful event!

will benefit PETS. For RSVP or to donate items for the silent auction, call 589-1187.



After the Chamber Tour of Homes on Sunday, December 8, join us from 5:30 to 7:30 for **CHOCOLATE, CHAMPAGNE & CHRISTMAS** at Sadler's Kitchen. Enjoy sweets, hors d'oeuvres, sparkling wine and a silent auction of "holi-decor" and pet services (grooming, boarding, training, etc.). The \$15 per person fee

You've Made Us So Very Happy!

Thanks for making our hearts **SMILE...**

To Joe Daniel for setting up three speaking engagements for PETS representatives, resulting in both friendraising and donations

To Rob Gowin, owner of Sadler's Kitchen and Catering, for donating the sumptuous spread at the November Wine & Cheese event at the home of Tim Smith and Julie Duren, and for hosting the Chocolate, Champagne and Christmas event on Dec. 8th

To Julie and Tim for opening their beautiful home for this event

To El Plato de Oro, King's Wok, Larissa House and Hot Biscuit for placing PETS table tents on their restaurant tables

To Cherokee County bikers for organizing Hawgs for Dawgs (and cats), an all-day friendraising event held November 23 at the Expo Center raising just under \$2300 for PETS! These clubs are known throughout East Texas for their ongoing fundraising events for charities, and PETS is honored to have been chosen as a beneficiary

To Wal-Mart for loaning its gazebo to PETS on Nov. 30 so four-legged favorites can have their holiday photo made with Santa PAWS. (Really, it's PETS member Mike Burleson's altar ego, but that's classified!) Wal-Mart donated the Polaroid film and matched PETS' profit, up to \$1,000, for the Richard D. Klein Animal Shelter

To the generous shelter directors and county veterinarians who have guided PETS directors through their facilities. We've been showered with ideas, forms, and encouragement by these groups and individuals: Animal Medical Hospital in Jacksonville; Bullard Veterinary Medical Center in Bullard; Cherokee Animal Clinic in Rusk; Henderson Co. Humane Society in Athens; Humane Society of Anderson Co. in Palestine; Humane Society of Gregg Co. in Longview; Humane Society of Smith Co. in Tyler; Humane Society of Young Co. in Graham

To our repeat donors who send checks monthly or every payday. A number of persons have committed to ongoing donations, which the



Richard D. Klein Animal Shelter will need in order to be successful. If your family or business can contribute a set amount on a monthly or quarterly basis, this would be most welcome

P.S. (We know you remember this), donations to PETS are deductible to the amount allowed by law. We'd be happy to furnish your financial guru with PETS' federal EIN or any other information needed to set up a regular donation.

It's not that we're greedy, but hey...

you might have a friend that hasn't donated!

By receiving this newsletter, you've most likely donated to our cause. But you might want to pass this along to friends and family who haven't.

And okay, we admit it...we encourage double-dipping!

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

\$15 \$25 \$50 \$75 \$100 \$250 Other \$ _____

I would like to volunteer my time...please contact me!

*Your donation may be deductible to the extent permitted by law. Please consult your tax advisor.

Send the above form with your check payable to:
PETS 🐾 300 Commerce Street 🐾 Jacksonville, TX 75766
Or! Donate online with a credit or ATM card at:

www.palswithpaws.com

Hitting the Halfway Mark

At the time of this printing, we were half of the way to our year-end challenge goal of \$40k. **At \$20,000 and fewer than 40 days to raise the remaining \$20k...that's more than \$500 average needed per day!** Will you help us by spreading the word? Copy this newsletter and distribute freely to those around you.

We thank you... and the animals thank you!

AND, MANY THANKS TO OUR *generous donors!*

Jim & Dian Adams
Mr. & Mrs. Roland Adams
Bob & Mary Alice Adamson
James B. Adamson
Adventure II Miniature Horse Ranch
(Zelwanda Hendrick & Betty McLain)
John Alexander, D.V.M.
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Anonymous - in memory
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Richard & Dorothy Stone
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Glenn & Janice Taylor
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The Work Basket (Edna Haberle)
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Glenn & Barbara Thompson
Terry & Sharon Thompson
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Burns & Sally Tilton
Janet Townsend
Paula Travis
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Dee Williams
Woodmen of the World,
Elberta Camp 303
Mary Turney Woolery
June Wright
Carol Young
Doug & Judy Young
John Paul & Dolores Young
Mike & Annette Young

NEWS FLASH!

**THIS IN MINUTES
BEFORE GOING
TO PRESS:**

News from Rusk that
RHS students are
donating \$500!

This list reflects donations
received as of 11/20/02. We
sincerely apologize for any
omissions or errors. If you have
donated but your name is not
included here please call Frances
Whiteside at 903-589-8253.

• Get the latest updates (or donate online) at www.palswithpaws.com •



300 Commerce St. • Jacksonville TX 75766
RETURN SERVICE REQUESTED

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Permit No.275



The Twelve Ways of Christmas

*This is no time to say "Later."
Our homeless animals need you NOW!*

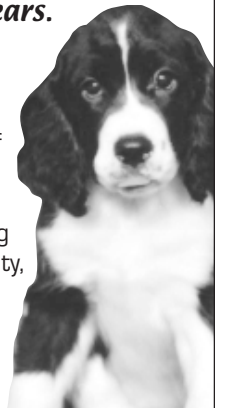
- 1 Talk PETS up. Endorse it personally. Word-of-mouth works!
- 2 Call a PETS director and offer to help staff a fundraising event.
- 3 Donate your handiwork for the silent auction.
- 4 Planning your estate? Please remember PETS! We are a Texas non-profit corporation granted 501(c)(3) status by the IRS.
- 5 Attend a fundraising event and spend money!
- 6 If you know of someone who is determined to give an animal as a gift, urge them to consider a shelter adoption after the holiday flurry has passed.
- 7 Host a fundraising event for PETS. In lieu of gifts, how about honoring a birthday boy or girl with a PETS donation?
- 8 Invite a PETS speaker at your club's meeting.
- 9 Urge the groups to which you belong to give a donation.
- 10 Tell wealthy friends (who need to donate Big Bucks before the fiscal year ends) that you have just the organization!
- 11 Don't forget holiday giving to PETS in lieu of or in addition to standard gifts.
- 12 E-mail out-of-town friends (especially ones who formerly lived in Cherokee County), telling them they can safely donate at www.palswithpaws.com.



The Gift That Keeps On Living

*and growing
and eating
and chewing
and urinating
and defecating
and getting ill
and needing care
and attention
for years
and years
and years.*

The well-cared-for pet lives for approx. 15 years. That represents a major commitment of time and money. It's a decision to be made **ONLY** by a person willing to take that responsibility, **NOT** because the season dictates it. Pets are not toys or trinkets.



Please...do not give pets as gifts.