

PETS MISSION

To reduce the number of homeless animals in Cherokee County through public awareness and the provision of adequate sanctuary, to passionately promote adoption of healthy, behaviorally-sound animals, to implement an accessible sterilization program, and to provide painless euthanasia when necessary.

PETS DIRECTORS

Mike Bureson
903-586-9289

Jean Douglas
903-586-9755

Joe Gracie
903-586-0965

Jennifer Lee
903-589-1187

Sheilah O'Heaney
903-683-9844

Frances Whiteside
903-589-8253

Doug Young
903-586-4957

PETS OFFICERS

President
Doug Young

Vice-President
Jennifer Lee

Secretary
Frances Whiteside

Treasurer
Tiffany Jacobson

COMMITTEE CHAIRS

Building
Richard Klein

Fundraising
Jennifer Lee, Frances Whiteside

Major Gifts
Cris Neeld

Calling All Critters!

County Critter Carnival slated for May 3rd

Load up the pets and kids on Saturday, May 3 for a human/animal frolic as guests of Dixie Belle, Dover, and Tomboy Clark. (Humans Larry and Jean live there too.) You're invited to join them between 1:30 to 4:30 p.m. to raise money for construction of the Richard D. Klein Animal Shelter in Jacksonville.

The Clarks' home at 808 East Fifth in Rusk is best known as the "old Gregg place," built in 1841, complete with a "dog-trot" (of course). Two-legged Tours will be given for upright creatures only (four-legged companions park at Dover's Layovers in the Clarks' garage). Mary Buchanan is chairing the docents who will tell you about the history of this incredible home. Meanwhile on the lawn, radio personality



Robert Gonzalez will emcee critter contests and activities such as Poochie Smoochies (kissing contest), Tail-Tickin' Tally (winning wagers), the Wade-N-Wag (poochie pool), and Doggie Deadringer (pet/person lookalike). There will be bow wow chow (canine cuisine at Dixie's Doggie Diner) and people perks such as Hot Diggity Dawgs. There will also be Dynamite Demos of obedience and retrieval exercises. Look for your invitation in the mail, and RSVP as directed. Valet parking will be available at the Fifth Street entrance - just follow directions on the flyer.

If you don't have a pet to qualify you for the admission fee (one animal with unlimited humans) bring a photo of an animal instead. (Okay - so we're easy - we want you to come, escorted or not!)

As always, there are rules: (1) Animal guests must have current vaccinations. (2) No off-leash companions. (3) Scoop the poop.



Tee-Totaler!

PETS/Rotary tourney scores hole-in-one

A mighty hole-in-one cheer to Doug Young, Joe Gracie, Cris Neeld, Dee Williams, and all who contributed to making the PETS/Rotary Golf Tournament on April 5 a success. The tournament, held at Cherokee Country Club in Jacksonville, proved beneficial both for golfers (17 teams of four) and animals (countless). The final tally isn't in yet, so we'll report that later. Thanks to tournament underwriters, hole sponsors, food/drink sponsors, goodie bag donors, and worker bees who gave time and money to this "funraiser."

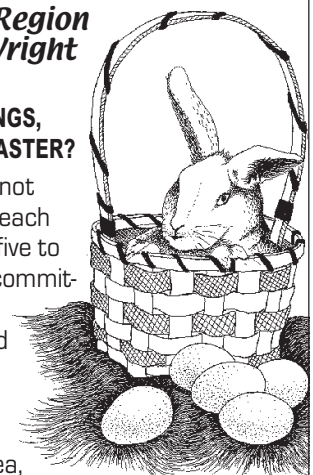
Bunnies and Ducklings and Chicks...Oh My!

A timely warning from Region 7 veterinarian, James Wright

THINKING OF GIVING DUCKLINGS, CHICKS, OR BUNNIES FOR EASTER?

Think again. These animals are not disposable items. They rapidly reach maturity and have life spans of five to ten years, requiring long-term commitments from their owners.

These animals may also shed Salmonella in their feces. Infections can last up to 7 days causing fever, headache, abdominal pain, diarrhea, nausea, and vomiting, as well as severe illness in elderly persons, infants, and immunocompromised individuals.



A COLLECTIVE EFFORT...

*From pro bono to the daily grind,
more sign on for animal welfare*

SERVICES RENDERED

PETS has been the recipient of more professional services. JoAl Sheridan is PETS' pro bono attorney. The Tyler office of Bucher Willis & Ratliff, Consulting Engineers, Planners & Architects, is donating its services at no charge to design the Richard D. Klein Animal Shelter.

On behalf of the animals who will ultimately benefit, PETS gives its heartfelt thanks to JoAl Sheridan of Moak & Sheridan in Jacksonville and to Kevin Newman and Frank Davis of Bucher Willis & Ratliff in Tyler.

GOOD NEWS, BAD NEWS

We're happy that the city has hired a second full-time ACO, Brad White, and a part-timer, Melissa Oliver; but sad to see Danny Johnson go. Due to health reasons, Danny recently resigned his job at our current shelter. An invaluable resource, Danny proved himself to be a devoted,

tireless employee who was on call for three straight months before extra help was hired. Danny's compassionate contributions will be sorely missed.

On a positive note: Melissa has been at the shelter as a temp and has long since proven her love and caring for the animals. Brad White also goes above and beyond in making life better for shelter inhabitants. Thanks, guys, for jumping on board!

ALL-ABOARD!

The PETS Board is proud (and grateful) to welcome new directors, Sheilah O'Heaney of Rusk, and Joe Gracie of Jacksonville. The Board is fortunate to have a diversity of talents and expertise represented in this group of individuals donating valuable time and resources to animal welfare. Sheilah and Joe will serve to further enhance the continued success of the Board.

Web revamp warrants revisit

PETS' presence on the web (www.palswithpaws.com) has recently received a facelift. The result is a user-friendly and enlightening site for pondering and perusing. Designed for even the least web-savvy surfers, the website offers insight into the PETS organization and its goals, construction plans and progress of the Klein Shelter, helpful hints for pet owners, animal welfare topics, and of course, ways to donate.

The most recent addition to the site is a printable application for Texas Animal-Friendly license plates. Not only do these mobile messages make a bold statement about your animal-advocate status, they provide a means to support low-cost spay/neuter programs in Texas. So, log on, fill out...send in!

What else will you find online? Recent news, event calendar, rescue stories, adoption info and e-mail links.

*See for yourself...
Log on...again!*



• www.palswithpaws.com •

We're not greedy...we're needy!

(and we'll be fundraising forever and ever!)

Since you've received this newsletter, you've most likely donated to our cause. But you might want to pass this along to friends and family who haven't.

And okay, we admit it...we encourage double-dipping!

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

\$15 \$25 \$50 \$75 \$100 \$250 Other \$ _____

I would like to volunteer my time...please contact me!

*Your donation may be deductible to the extent permitted by law. Please consult your tax advisor.

Send the above form with your check payable to:

PETS 🐾 300 Commerce Street 🐾 Jacksonville, TX 75766

Or! Donate online with a credit or ATM card at:

www.palswithpaws.com

DONATIONS MADE EASY

While we hope to have 100% PETS participation in Cherokee County, please remind your out-of-county family and friends that they, too, can donate at www.palswithpaws.com. The method is secure. All they need is an ATM or credit card.

At the request of ongoing contributors, monthly bank drafts can be set up by filling out minimal paperwork. Authorize a draft on your checking account by Jacksonville Savings Bank or arrange an internal transfer within Austin Bank, as you prefer. We thank these institutions for offering this service at no charge to PETS.

Don't be a draft dodger...sign up!

We're Swamped...Can You Give Us A Leg-Up?

Thanks to all who have stepped forward to help the animals, but we still need these things!

EDUCATION. Utilizing materials from the American Humane Association or other national groups, get information on animal welfare into Cherokee County schools. Solicit businesses to underwrite the cost of age-appropriate newsletters for the classes. A class' subscription to *KindNews* is only \$25! Surely there are businesses in the county that, if asked, would allot \$25 to send each child in a particular class a newsletter that would state on the cover "brought to you by [name of business]."

EVENT MANAGEMENT. We've got a full calendar of events already slated for 2003. Are you an organizer-extraordinaire? Would you be able to volunteer time for special events and fundraisers? We need people for everything from booth-manning to food prep to party planning. Please...let us put you to work!

FUNDRAISING. What can your group do independently? A great example of a 2002 stand-alone fundraiser was *Hawgs for Dawgs*, which the biker clubs organized on their own. Car washes, benefit performances of plays, and tips day at a fast food restaurant are other examples. Use your imagination and creativity!

PUBLIC RELATIONS. Keep PETS in the forefront of the written press, radio, and television. Schedule our directors for regular follow-up appearances to keep the public informed. Promote national observances such as "Adopt A Shelter Dog" or "Adopt A Shelter Cat" weeks.

GOODS & SERVICES. Does your business offer services or materials that will be needed for construction of the Richard D. Klein Animal Shelter? If you can offer in-kind donations, completion of this much-needed facility will be faster and cheaper, and your business will in turn receive valuable PR exposure...not to mention that warm and fuzzy feeling we all love!


FOSTERING. Would your family consider either being a foster family or underwriting the expenses of someone else who is fostering? The fostering expenses include everything a permanent pet needs: heartworm check, followed by treatment or preventive meds; rabies shot; standard inoculations against disease; food; leash, collar, and ID; and sterilization — everything except the love is expensive! If we could link care-giving fosterers with persons able to underwrite these expenses, many more foster homes could be set up while we await the opening of the Richard D. Klein Shelter.


RESCUE. While we work for the future, don't forget the animals in our current shelter who will not survive to see the Richard D. Klein Animal Shelter. Visit the shelter to photograph animals that rescue groups might accept. E-mail pictures to the appropriate group. Set up transportation. Usually, the rescue group will meet a transporter halfway.


Pick a task and pick up the phone... contact one of our directors (see cover).





OTHER WAYS TO HELP IN 2003:


 Put a TLC (Today's Loose Change) **donation can** where you work. These coins and bill mount up!


 **Save snugglies**...your worn-out blankets, clothes, linens, or rags — anything into which an animal could cuddle. When the new shelter opens, we will need thousands of these. Collection baskets have been placed at vet clinics in Jacksonville and Rusk, and Serena's Pet Care in Jacksonville. If you will manage similar baskets in Alto and Bullard, please let us know!


 Get a **Texas Animal Friendly license plate** for each of your vehicles. The \$25 annual fee for these plates goes into a fund that underwrites low-cost spay/neuter clinics in Texas. What an investment! You can print an application from our website (www.palswithpaws.com), or apply at your local tax office.


 On your next **special occasion**, give a gift to PETS. Instead of accepting gifts on your next birthday or anniversary, ask your family and friends to donate to PETS in your honor.

 **Boycott products** tested on animals. Before you buy cosmetics or household cleaners, check the label...it won't say "We test on animals," but the companies that refuse to test on animals will so state on their products.

 Invite a **PETS speaker** to your club. Or, plan a party in your home and host a **Shower for the Shelter**. PETS can furnish a timely wish list.

 Are you **planning your estate**? Remember PETS! PETS' full name is PAWS of East Texas Society, and it is a Texas non-profit corporation granted 501(c)(3) status by the Internal Revenue Service.

 None of us knows when disaster will strike. If you believe that, after your death, PETS would be an appropriate designee for **memorials** to you, please let your next of kin know your wishes.

 Make a quiet statement...buy and use **spay/neuter stamps** from the U.S. Postal Service.

And, the single most important thing you can do: spay/neuter!

Please don't litter...spay/neuter your own pets. You're not preventing just one litter, but future generations of that litter, which could multiply into the thousands! If you are among those to be applauded and have already altered your pet, consider paying for spay/neuter surgery for an acquaintance who may be on a fixed income.



300 Commerce St. • Jacksonville TX 75766
RETURN SERVICE REQUESTED

Non-Profit Org.
U.S. Postage
PAID
Tyler, TX
Permit No.275

Dates to Remember...
(mark those calendars!)

MAY 4-10
BE KIND TO
ANIMALS WEEK
but be kind to them
52 weeks a year, please!

You've made us so very yappy!

ZELWANDA HENDRICK AND BETTY McLAIN, who have taken the lead in getting the American Humane Association's children's publication *KindNews* into elementary classrooms in Cherokee County during the 2003-2004 school year. If you can help by contacting a specific school, or if your business will sponsor a class' subscription (approx. \$25), please call these ladies at 903-683-6398.

D/FW COCKER RESCUE CLUB AND ANIMAL MEDICAL CLINIC, who helped "Starsky and Hutch," two young male cocker spaniels, out of the shelter and into foster homes

TEXAS GREAT PYRENEES RESCUE AND SAM HOPKINS, who worked together to rescue a great little Great Pyr from the shelter

JANET HAYS, who is publicizing observation of Be Kind to Animals Week (May 4-10)

KELLY STALLINGS, who is chairing PETS' participation in Bullard's Red, White & Blue celebration on May 17, and to **BULLARD VETERINARY MEDICAL CENTER** for inviting us

AMBER DEVINEY, who is updating the table tents at various restaurants

BARBARA RAKESTRAW AND BOOTSIE, who visited Ms. Rodriguez' class in February (Barbara is also a foster mom for MANY cats - thanks, Barbara!)

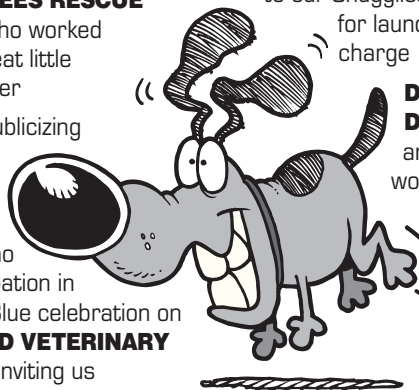
THERESA AND RAY SCARDINA, who foster cats who would otherwise be homeless

LESA LINDSAY, who took in, as an emergency foster, an unsplayed, pregnant cat turned out of its home by human allergies

NANCY WASHBURN, for major contributions to our Snugglies resources, and Gray Cleaners, for laundering these linens without charge

DOUG YOUNG, JOE GRACIE, DEE WILLIAMS, CRIS NEELD, and the many sponsors and workers who made the Jacksonville Rotary Club golf tournament on April 5 a success

SUE PEOPLES, whose kind heart continues to help animals abandoned in Cove Springs



Lessons to Live By

If you can start the day without caffeine or pep pills;

If you can be cheerful, ignoring aches and pains;

If you can eat the same food every day and be glad for it;

If you can understand when loved ones are too busy for you;

If you can overlook when people take things out on you that are no fault of yours;

If you can take criticism and blame without resentment;

If you can face the world without lies and deceit;

If you can relax without liquor and sleep without drugs;

*If you can do all these things ...
...then you are probably the family dog.*